PROJECT PITCH PAPER

Before developing your application in detail, the Foundation requires a simple outline of your project.

The Foundation seeks to work with proponents in the development of their project and does not encourage applicants to commit too much time or resources at this stage of the journey.

You are encouraged to be succinct and realistic in your responses to questions. If you have already developed a detailed project plan, please provide that as an attachment to this Pitch Paper.

Please note: Projects that are a replacement source of recurrent funding for existing projects will not be funded.

|  |  |
| --- | --- |
| PROPONENT DETAILS | |
| Project title |  |
| Entity name (Proponent) |  |
| Project Coordinator (name & position) |  |
| Contact phone |  |
| Contact email |  |
| Entity type |  |
| ABN |  |
| Target area for primary benefits (e.g. Esperance Region) |  |

|  |  |
| --- | --- |
| FIT OF THE PROJECT WITH THE FOUNDATION Your project must provide a primary benefit to people living in the Esperance region in least one of the following areas. | |
| Healthcare |  |
| Youth |  |
| Human capacity building |  |
| Arts and public amenity |  |
| Education |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| PROJECT OVERVIEW Provide a brief description of your project. Attach images and additional information separately. | | | | |
| 250 words maximum | | | | |
| *Targeted commencement date:* | | | dd/mm/yy | |
| *Targeted completion date:* | | | dd/mm/yy | |
| Has detailed project planning been completed? | *Yes* |  | *No* |  |
| Have any necessary approvals been obtained? | *Yes* |  | *No* |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| PROJECT BUDGET (Ex GST) | | | | |
| Total cost: | $ | | | |
| Proponent’s contribution: | $ | | | |
| Funding secured from other project partners (list amount and who): | $ & Name | | | |
| Funding sought from Mt Burdett Foundation: | $ | | | |
| Funding sought from other project partners (not yet secured): | $ | | | |
| Is the project fully costed with a solid budget? | *Yes* |  | *No* |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| PROPONENT BACKGROUND & PROJECT DELIVERY CAPACITY To be assessed on the level of difficulty in delivering the project and the capacity of the proponent to deliver the project. | | | | | |
| ***Project Coordinator details:*** | | | | | |
| *Name* |  | | | | |
| *Position* |  | | | | |
| *Phone* |  | | | | |
| ***Are you partnering with another group / organisation to deliver this project?***If yes, state who and the nature of the arrangement. | | | | | |
| 100 words maximum | | | | | |
| ***Outline the capacity to deliver the project.*** *Please address in terms of financial stability, human resource / structural capability, and past experience delivering projects of this scale or nature.* | | | | | |
| 250 words maximum | | | | | |
| ***Is your project ready for delivery or in concept phase?*** | | *Ready* |  | *Concept phase* |  |
| *If your project is still in concept phase, outline how you intend to convert the concept into a deliverable project that will meet its outcomes.* | | | | | |
| 150 words maximum | | | | | |

|  |  |
| --- | --- |
| PROJECT IMPACT The importance of the project, to be assessed on the number of the Esperance community the project will impact and what level of impact it will have on individuals. | |
| ***Outline the need for your project:*** | |
| 200 words maximum | |
| ***How will your project meet this need?*** | |
| 200 words maximum | |
| ***What impact is your project likely to have on the Esperance Community and Individuals?*** | |
| 200 words maximum. | |
| ***What number of people in the Esperance Community does the project target to directly impact?*** |  |